

Fred's (Peterson) Vintaged View

Though all of our Zinfandels are made from Dry Creek Valley grapes, our Dry Creek blend, as we refer to it, is a wine that we hope reflects the overall Dry Creek Valley Zinfandel *terroir*, as opposed to a single-vineyard character. Selecting five vineyards (Borkow, Bradford Mountain, Funsten, West and Bernier) located throughout the appellation, gives us a cross section of soil types and microclimates within Dry Creek Valley that are reflected in the flavors.

Our 2010 Dry Creek blend is a very classic, claret style Zinfandel. Accompanying the depth of fruit flavors, you'll find richness, complexity, spice and earthiness. Compared to our other Zinfandels, this bottling contains the highest percentage of blending varietals to give maximum spice and an intriguing multifaceted quality without overwhelming the inherent "Zinniness" of the wine. The Petite Sirah gives the wine darker, earth notes and more structure; Carignane enhances the spiciness and bright acidity. The small amount of Grenache brings a little more fruit and richness to the wine.

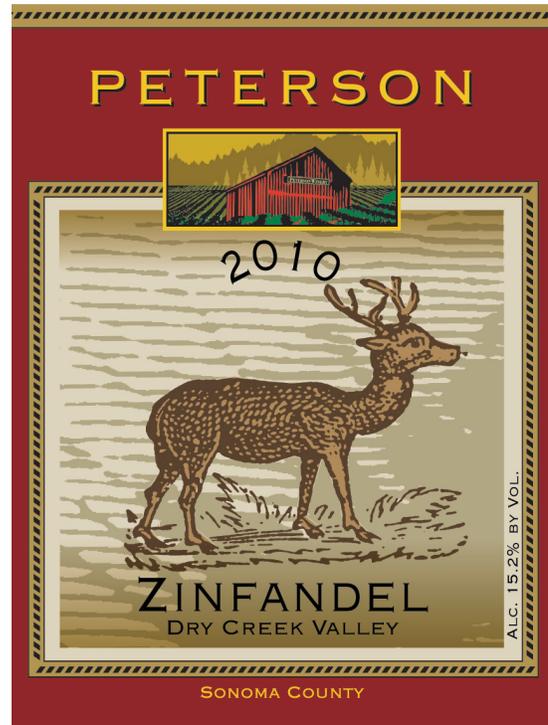
The 2010 vintage was another year with a cool summer and slow grape development. With an extreme heat spike in August leading to loss of much of the fruit, the grapes that remained showed the intensity and power of the lower yields, along with the finesse and nuance of a cooler growing season.

Technical Data

Composition:

<u>Varietal Breakdown</u>	<u>Vineyard Breakdown/Harvest Dates</u>
82% Zinfandel	40% Borkow Vineyard - 9/29 & 10/11 14% Bradford Mtn Vnyd - 9/29 & 10/8 10% Funsten Vineyard - 9/27 9% West Vineyard - 10/7 & 10/11 9% Bernier Zinyard - 10/1
11% Petite Sirah	8% Pena Creek Vnyd -10/11 3% Bernier Vineyard - 9/28
5% Carignane	Forchini Vineyard - 9/25
2% Grenache	West Vineyard - 10/7
Appellation:	Dry Creek Valley, Sonoma County
Alcohol:	15.2%
pH:	3.71
TA:	0.66g/100ml
Barrel Aging:	18 months
Cooperage:	15% new Hungarian oak barrels, 10% new American oak barrels, 25% 2-4 year-old French & Hungarian oak barrels, & 50% 5-8 year-old neutral 60-gallon oak barrels
Bottling Date:	April 17, 2012 (unfined and unfiltered)
Production:	750 cases - 750ml with cork 100 cases - 750ml with screwcap 30 cases - 375ml with cork
Release Date:	September 2012

2010 ZINFANDEL DRY CREEK VALLEY



Tasting Notes

Spicy black pepper underscores the jammy fruit aromas of blackberry and cherry as they mingle with traces of anise, vanilla and earth. The lush mouthfeel is balanced by the crisp, spicy acidity. Rich with mixed berry and cherry flavors that seamlessly merge with spicy pepper and oak notes of mocha and vanilla.

A lovely balance of fruit, tannins and oak allows this wine to pair well with most meals. From prosciutto and caramelized onion pizza to a crown rib roast, this wine fits well into any crowd, and will delight the guests, too.